



# Dear Parents & Friends of Wollman Open Skaters, ADVERTISE YOUR MESSAGE IN THE 13TH ANNUAL WOLLMAN OPEN PROGRAM

Boost your child's spirit, thank your coaches, wish your friends good luck, or say congratulations. *The Skating Club of New York* invites you to create a memory. Place a photo and/or message in the **2012 Wollman Open Program!** **Competition date: Sunday, March 4, 2012, rain date March 11, 2012**

Name: \_\_\_\_\_ Date \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone numbers: \_\_\_\_\_ E-mail \_\_\_\_\_

**BLACK & WHITE AD SIZES (please select one) Mail or Drop Off (Feb. 15, 2012) Deadline**

Full Page.....(8x10).....\$ 100.00 \_\_\_\_\_  
 Half Page.....(8x5).....\$ 60.00 \_\_\_\_\_  
 Quarter Page.....(4x5).....\$ 40.00 \_\_\_\_\_

Please submit **CAMERA-READY ARTWORK** or pdf file or a Microsoft Word file with the photo and/or graphic in a hi-res jpeg, or a Mac-formatted disk with Quark file, fonts, images, and a laser print along with **COMPLETED ENTRY FORM AND CHECK.** Program format is 8 ½ x 11.

1. **DROP OFF** at Wollman Rink Skating Desk in an envelope addressed to SCNY, Att.: 2012 WOLLMAN OPEN AD, or
2. **E-MAIL CAMERA-READY ARTWORK TO [mail@theSCNY.org](mailto:mail@theSCNY.org)**, include your name, competitor's name, and contact info: e-mail, phone no. (Subject line should read, "2012 Wollman Open) AND **MAIL COMPLETED AD FORM, COPY OF AD, and CHECK PAYABLE to THE SKATING CLUB OF NEW YORK - TO:**  
 The Skating Club of New York  
 Chelsea Piers  
 Pier 62, Room 207  
 New York, NY 10011  
**ATTENTION: 2012 WOLLMAN OPEN AD**

Questions? Call Audrey Leung at 917 846-6117 or e-mail [aleung.mb1@verizon.net](mailto:aleung.mb1@verizon.net).

The Program will be available for a nominal fee to all competitors, parents, coaches and spectators during the competition. Proceeds from program ad sales go to the SCNY Scholarship Fund which provides funding for promising young skaters with financial need. Your contribution is tax deductible. **THANK YOU** for your support.

**Terms and Conditions:**

1. Ad form, ad copy, and full payment must be submitted by Wed., February 15, 2012 (by mail or drop off at Wollman Rink).
2. All must be submitted digitally either on a CD or via email to [mail@theSCNY.org](mailto:mail@theSCNY.org).
3. The program committee reserves the right for positioning of advertisements.
4. Advertiser and advertising agency assume liability for all contents of advertisement printed, and all claims that are a result of that advertisement against the publisher. The program committee reserves the right to decline any advertising which does not meet with their approval or where the requested advertising space is not available before or after the **closing date, February 15, 2012.**

To place a corporate ad, please contact Audrey Leung for application form: [aleung.mb1@verizon.net](mailto:aleung.mb1@verizon.net) or 917 846-6117.